

## ELECTRIC REINDEER



*California Premium*

*Have you ever wondered what makes The Electric Reindeer's nose so bright? It's his electric personality- personality we hope to have captured in the Electric Reindeer wines with lively and crisp flavors that will complement all of your holiday fare. Giving Electric Reindeer wines will guarantee that "you'll glow down in history."*

### *Specifics:*

BRAND:  
*Electric Reindeer*

DISTRIBUTION:  
*National Private Label*

PRODUCT TIER:  
*California Premium*

APPELLATION:  
*California Appellation*

VARIETALS:  
*Cabernet Sauvignon, Chardonnay, Merlot, White Zinfandel*

**ADLER  
FELS**  
WINERY

*Premium California Wines Since 1979*